



**Story Spotlight:**  
[US government considers a  
breakup of Google](#)

October 22, 2024



## Highlights

[AF&PA Reports Increased Printing-Writing Paper Shipments  
Compared to 2023](#)

[Microsoft launches Copilot AI features as investors look for signs  
artificial intelligence is paying off](#)

[CASE STUDY: Iowa State University In-Plant Counts on Canon  
Quality and Speed](#)

[State of the Printing Industry Q2 Update: Profitability Pressures and  
a Surge in AI](#)

[New Research Demonstrates Production Inkjet's Benefits](#)

[X changed its terms of service to let its AI train on everyone's posts.  
Now users are up in arms](#)

[How Inkjet and Automation are Shaping the Future of the GPO](#)

[Outdoor Advertising Establishments—2010–2021](#)

## Industry News

[Quadient Receives 'AA' MSCI ESG Rating, Recognizing  
Longstanding Commitment to Sustainability and Corporate Social  
Responsibility](#)

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[Crawford Technologies Champions Digital Accessibility Initiatives at the 2024 M-Enabling Summit](#)

[Quadient Secures New c.\\$1 Million Contract with U.S. Federal Agency for Mail Modernization Project](#)

[PRINTING United Alliance Makes Leadership Moves to Continue Driving Innovation and Growth for the Association and Expo](#)

## Blogs

[How to Sell to the Younger Buyer](#)

[Online payments are both necessary and a vulnerability](#)

[Global Printing Industry Prepares to Celebrate #PrintLife for the 10th Annual International Print Day on October 23, 2024](#)

## Upcoming Webinars

**Wednesday, October 16 at 1pm ET** - [How AI is impacting digital transformation/publishing \(Insights from AWS\)](#) - *Sponsored by Gimbel & Associates*

**Wednesday, October 30 at 1pm ET** - [Transforming Customer Journeys: The Power of Data, AI, Machine Learning and Intelligent Orchestration](#) - *Sponsored by OSG*

**Wednesday, October 30 at 12pm CT** - [Blending Human and AI Strengths for Customer Communications Success](#) - *Sponsored by MHC*

## EDP News

Congratulations to **Rajkumar Rajendran, Kathy Uhl and James Dettmer** on achieving the EDP Certification!

**Crawford Technologies** sponsored their employees for the Xplor EDP Challenge and now seven more employees have received their EDP certification so far in 2024. Several others are working toward their EDA designation or EDP certification as well.

Interested in sponsoring an EDP Challenge for your employees? Contact [edp@xplor.org](mailto:edp@xplor.org).

[Learn more about the Xplor Certification Program here.](#)

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