



**Story Spotlight:**  
[Global tech outage hits airlines, banks, health care and public transit](#)

July 30, 2024

Xplor 2024  
SUMMIT

September  
24-26

## Highlights

[CASE STUDY: 2024 Paper Suppression Study](#)

[April Shipments: A Pleasant Surprise](#)

[VIDEO: Sustainability and Innovation in the Printing Industry: A Discussion with Calvin Lakhan](#)

[Google's Olympics ad went viral for all the wrong reasons](#)

[Stationery Product Manufacturing—2010–2021](#)

[VIDEO: What Do Printers Print?](#)

[TikTok Data Collection Is National Security Threat, DOJ Says](#)

## Industry News

[OSG Appoints Gary Gregg as Chief Product Officer to Lead Multi-Channel Customer Communications Product Transformation](#)

[Agenda Populated for 2024 Xplor Summit](#)

[Racami Releases Alchem-e Batch— Revolutionizing Batch Processing for Print and Mail Operations](#)

[Call for Submissions – 2024 Q2 Staffing and Economic Online Survey Is Open](#)

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[Canon U.S.A., Inc. and New York Marine Rescue Center Release Rehabilitated Sea Turtles Back into the Ocean](#)

[WhatTheyThink's Technology Outlook Week Continues with Software & Workflow](#)

[The US Government Has Just Issued a Policy Paper on Plastics Pollution and Goes on to Ignore the Environmental Impact of Other Packaging Solutions](#)

## Blogs

[4 steps to successfully upgrade your Customer Communication Management \(CCM\) platform](#)

[Position Print in a Supporting Role to Reignite Stans and Create New Fans](#)

## Upcoming Webinars

**Wednesday, September 18 at 1pm ET - [Color Conformance for Fleet Print Devices](#) - Sponsored by *Gimbel & Associates***

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