



**Story Spotlight:**

[Why DeepSeek could mark a turning point for Silicon Valley on AI](#)

**February 4, 2025**

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## Highlights

[Navigate Regulatory Complexity in Print and Packaging: Insights from ACTEGA Experts](#)

[Direct Mail on the Brain](#)

[WHITE PAPER: The Benefits of Adding JPEG-XL to the ISO PDF Standard and PDF/Raster](#)

[Sizing the Print Industry in Europe—Romania](#)

[St. Louis Printer Targets 'Recession-Proof' Markets](#)

[Direct Mail Revival](#)

[Google makes its appeal to overturn jury verdict branding the Play Store as illegal monopoly](#)

## Industry News

[Crawford Technologies Partners with D2L to Simplify Accessibility Compliance for Users of D2L's Brightspace Learning Management System](#)

[JOB OPPORTUNITY - Director of Print Operations - Atlanta, GA](#)

[Solimar Systems Announces SOLitrack Version 2.6 with Enhanced Enterprise Workflow Features](#)

[Leading U.S. Law Firm Chooses Quadient in a Deal Over \\$1M to Streamline Mailing, Shipping, and Accounting Processes](#)

[Crawford Technologies Brings Sixth Annual Industry Summit to the Sable Hotel at Navy Pier in Chicago](#)

[Solimar Systems' ReadyPDF Drives 100% PDF Optimization Success Rate at Major European Print Service Provider](#)

## Blogs

[The Intersection of Behavioral Science and Customer Communications](#)

[Kickstart 2025 with a Winning Challenge Network](#)

## Upcoming Webinars

**Wednesday, February 5 at 1pm ET** - [Impacts of Accessibility](#) - *Sponsored by Allyant*

**Wednesday, February 19 at 1pm ET** - [Mayo Clinic Improves Customer Service and Realizes Thousands in Postal Savings](#) - *Sponsored by Solimar Systems*

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