



**Story Spotlight:**  
[Microsoft plans to invest \\$80 billion on AI-enabled data centers in fiscal 2025](#)

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## Highlights

[Discussing the Trends and Predictions for Direct Mail in 2025](#)

[What to expect from CES 2025: Tech's biggest show goes all in on AI](#)

[Commercial Printing Establishments—2010–2022](#)

[INFOGRAPHIC: Prepare for New Digital Accessibility Standards](#)

[Apple to pay \\$95 million to settle lawsuit accusing Siri of eavesdropping](#)

[GPO Awarded Nearly \\$470M in Contracts in 2024](#)

[2025 Economic Outlook for Commercial Printing](#)

## Industry News

[Quadiant introduces new high-volume folder inserter for PSPs and production mailers](#)

[Xerox to buy printer maker Lexmark from Chinese owners in \\$1.5 billion deal](#)

[Messagepoint Earns Top 'Luminary' Ranking in Celent's 2024 Customer Communication Management Solutions Report for Global Insurance](#)

[Canon U.S.A. Announces New Executive Appointments for 2025](#)

[Top 25 IPI Stories of 2024](#)

## Blogs

[Ten 2025 Sales Predictions](#)

[How to Ask Print Customers Who Else They Print With](#)

[Unlocking Access to Public Benefits: How Omnichannel Communication Bridges the Awareness Gap](#)

## Upcoming Webinars

**Wednesday, February 19 at 1pm ET** - [Mayo Clinic Improves Customer Service and Realizes Thousands in Postal Savings](#) - *Sponsored by Solimar Systems*

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