

### Platinum Sponsors



### Gold Sponsors



### Silver Sponsors



## Stories

[University Loses Valuable Supercomputer Research After Backup Error Wipes 77 Terabytes of Data](#)

[Supply Chain Disruptions, Labor Shortages Expected in 2022](#)

[Solo Acts: The Trials of the One-Person In-plant](#)

[New WhatTheyThink White Paper Clarifies Environmental Certifications for Wall Décor Applications](#)

[Simple Steps for Factoring SEO into Your Marketing Strategy](#)

[9 Pieces of Marketing Data Every Business Should Track](#)

[October Shipments: Still On the Rise](#)

## Industry News

[Quadi7ent's Inspire Flex Software Release Delivers Customer Experience Built for a Digital-First World](#)

[Crawford Technologies New Digital Transform Engine Version 5.1 Simplifies the Production of Complex Customer Communications](#)

[Quadi7ent's Cloud-based Software Business Experiences Strong Adoption with Growth in New Customers and Usage](#)

[Commercial Printer RRD Receives \\$11 per Share Cash Offer from Unnamed 'Strategic Buyer'](#)

[Pitney Bowes Survey Finds That 51% of U.S. Consumers Are Considering Delaying Holiday Purchases Until Early 2022](#)

**January 4, 2022**  
*Edition*

Click for more information



Xplor is a proud member of:



[www.twosidesna.org](http://www.twosidesna.org)

[Smart Communications Study Reveals Increasing Role Personalized, Omnichannel Conversations Play in CX](#)

Media Partner



## Complimentary Webcasts

**Wednesday January 19 - 1pm ET** - [End-to-end CCM: How the new Aspire Leaderboard points to the future of customer communications](#) - Sponsored by Quadient

You can always check out a complete listing of upcoming events by date, by simply [clicking here!](#) You can register well in advanced for any event that is currently open and we will remind you as the event gets closer!

## Interesting and Cool Stuff

[The biggest tech fails of 2021](#)

[Apple becomes the first US company to cross the \\$3 trillion market cap threshold](#)

[EVs made up 65 percent of car sales in Norway last year](#)

## Blogs

[Reentry: Why Nothing—Sales, Health, Relationships—Is Ever Truly Lost](#)

[Wrapping Up 2021 with Bullish Thoughts for 2022](#)

## Job Postings

### Seeking:

[Antonio Meraz Ordonez - Sales leader](#)  
[Mauricio Carlini - Marketing, Sales and Business Development Manager](#)  
[Stephen Martin - Greater Minneapolis Area](#)

### Available:

[Solutions Consultant – Business Value Assessment](#)  
[Business Development Manager - Salem, NH](#)  
[Technical Business Analyst: Arden Hills, MN](#)  
[Sales Executive - Atlanta, GA](#)  
[Programmer - Atlanta, GA](#)  
[Doc Composition Specialist - Los Angeles, CA](#)

## About E-Document News

E-Document News assumes no responsibility for submitted News or Article content and accuracy. E-Document News is sponsored by Xplor International which provides e-distribution services and website hosting. You are receiving this communication as Xplor International members, customers and other interested professionals who are engaged in the document industry and are subscribed through Xplor International.

If you would like to update or change your contact information or subscribe send email to [info@xplor.org](mailto:info@xplor.org) with "change or subscribe" in the subject line. Additionally, you can opt-out below.

If you are receiving this publication directly from the Editor as an Xplor member, there is no need to re-subscribe.