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## Stories

[A Field Report: Leaders Discuss Conditions in Key Vertical Commercial Printing Industry Markets](#)

[July Shipments: Down, Down We Go](#)

[VIDEO: Frank Talk on Type with Allan Haley](#)

[Understanding Customer Requirements](#)

[Web-to-Print Increases Business and Efficiency for School District](#)

[New Research on U.S. Direct Mail Underscores Addressability, Measurability and Personalization Attributes of This Original Performance Media Channel](#)

## Industry News

[Ernie Crawford, President and CEO of Crawford Technologies, to Give Keynote Address at MAILCOM 2023](#)

[AIIM to hold inaugural Solutions Showcase & Strategy Summit with AIIM Florida Chapter](#)

[New Book, "Thriving in Chaos: Lessons Learned as a Corporate Marketer" by Joanne Gore, Delivers Inspiring Life Lessons for Business Success](#)

[Two Sides Global Anti-Greenwash Campaign: Over 1075 Companies Removed Misleading Anti-Paper Statements](#)

[New Madison Advisors Report focuses on the ability of CPM](#)

## September 26, 2023 Edition



[Solutions to balance personalization and privacy](#)

## Complimentary Webinars

**Wednesday, October 11th - 1pm ET - [CCM Migration and Automation: Overcoming Pain Points and Best Practices](#) - Sponsored by Nagarro**

**Wednesday, October 25th - 1pm ET - [Accelerate Your Efficiency: Unleashing the Power of AI and Cloud in your print production workflow](#) - Sponsored by Crawford Technologies**

You can always check out a complete listing of upcoming events by date, [by simply clicking here!](#) You can register well in advanced for any event that is currently open and we will remind you as the event gets closer!

## Interesting and Cool Stuff

[Amazon invests up to \\$4 billion in Anthropic AI](#)

[Alpha3D wants to accelerate digital asset and AI-powered generation through cheaper, hyperscaling technology](#)

## Blogs

[Vendor Transition and Migration – Customer Onboarding Best Practices](#)

[An Interview with Roger P. Gimbel, EDP, President, Gimbel & Associates](#)

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