

The Customer Communications Conference

# XPLORATION®

**APRIL 17 - 19, 2018**  
ROSEN PLAZA | Orlando, Florida

Enabling the Enterprise: What, Why and How!

Xploration® 18 will take place **April 17-19, 2018** at the **Rosen Plaza in Orlando, Florida**. The 2018 conference program **features 45+ educational sessions** and is about enabling the Enterprise Communications Industry by providing the “What, Why and How” for new technologies, industry trends and best practices.

Our 2018 curriculum will cover:

- **Technology Solutions** that are changing the industry
- **Key Industry Trends** you must prepare your business for **NOW!**
- **Regulations** that impact your business
- **Best Practices** to improve your profitability



*The Enterprise Communications Industry is in a **constant state of evolution** driven by new technology and changes in human behavior. **Staying abreast** of new technology, industry trends, government regulation and best practices **is critical** to both your company and you as an industry professional.*

**Expand Your Professional Network** – A great reason to attend any conference, but Xplor takes it to the extreme by featuring **daily lunches, evening networking events, and even a breakfast**. Meet and socialize with peers and solution providers in a casual setting.

**Expand Your Knowledge** – Our conference content spans the scope of Customer Communications. Our 45+ educational sessions are presented by industry analysts and subject matter experts from the end user and vendor community.

**Be Inspired** – Xplor keynote presenters are traditionally both inspirational as well as educational. The tradition continues at Xploration® 18. Your team will definitely leave informed and motivated.

**Find Solutions** – Meet with leading technology providers in our industry who will share their knowledge and introduce you to the latest in trends and technology.



With over 800 rooms ideally located on Orlando’s International Drive, the **Rosen Plaza** is a beautiful hotel and conference center. It is also conveniently located across the street from Pointe Orlando, which contains over 40 restaurants, eclectic shops, and exciting attractions.

Come and be a part of the #1 event for the industry in 2018:  
**Xploration® 18, The Customer Communications Conference.**

For more information, visit [www.xplor.org](http://www.xplor.org), email us at [register@xplor.org](mailto:register@xplor.org), or give us a call at +1-813-949-6170