**Xploration® 16** will take place **March 28-30, 2017** at the **Caribe Royale Orlando in Florida.** The 2017 conference program **features 60+ educational sessions** and will provide information, best practices and insight into the changes in customer communications, why they are important, and what companies need to know in order to remain competitive.

*Educational tracks include:*

* System Controls
* All Things Data
* Distribution
* The Customer Experience
* Acadami’s Electronic Document (BOK): Production Workflow Basics

“Rapid changes in technology and human behavior are altering how people want to be communicated with and companies need to adapt to remain competitive. That is what Xploration® 17 will be about.”   
***Skip Henk, President/CEO of Xplor International***

***Expand Your Professional Network –*** A great reason to attend any conference, but Xplor takes it to the extreme by featuring daily lunches, evening networking events, and even a breakfast. Meet and socialize with peers and solution providers in a casual setting.  
   
***Expand Your Knowledge –*** Our conference content spans the scope of Customer Communications. Our 60+ educational sessions are presented by industry analysts and subject matter experts from the end user and vendor community.

***Be Inspired*** ***–*** Xplor keynote presenters are traditionally both inspirational as well as educational. The tradition continues with at Xploration® 17. Your team will definitely leave informed and motivated.

***Find Solutions*** – Meet with leading technology providers in our industry who will share their knowledge and introduce you to the latest in trends and technology.

*For more information, visit* [*www.xplor.org*](http://www.xplor.org)*, email us at* [*register@xplor.org*](mailto:register@xplor.org)*, or give us a call at +1-813-949-6170*

Come and be a part of the #1 event for the industry in 2016:   
**Xploration® 17, The Customer Communications Conference.**

**GREAT CONTENT – GREAT VALUE – GREAT VENUE**

The all-suites **Caribe Royale Orlando** is a beautiful resort style hotel and conference center. This venue paired with sunny Florida in early April is an unbeatable combination.