# This is a SAMPLE Press Release for you to use and distribute through your contacts. Xplor International will not be distributing completed press releases but will instead do one press release that announces all exhibitors.

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For Immediate Release

(Insert Company Name) to Participate at Xploration® 17

**City, State —Month Day, Year**—(Insert Company Name) today announced that they will be participating in the Vendor Forum as part of Xploration® 17 being held March 28-30, at the Caribe Royale Orlando in Orlando, Florida. Attendees can register at [www.cvent.com/d/5vqky8](http://www.cvent.com/d/5vqky8).

**Tweet this:** (Insert Company Twitter Handle) to participate in the Xploration® 17 event at @The\_Caribe (Royale) in Orlando, Florida #xplor17 (Insert Link to press release here)

Xploration® 17 will provide information, best practices and insight into the changing customer communications industry. The event will feature over 60 educational sessions presented by end users, industry analysts, industry consultants, and subject matter experts who will share real world examples and case studies.

If you are involved in the design, creation, production and distribution of customer bills, statements, direct mail or policies, no matter what channel(s) of distribution, the Xploration® 17 conference program is relevant to your organization.

“Our vendor partners play an integral role in the success of the Xploration events”, says Skip Henk, President and CEO of Xplor International, “In addition to being on the show floor with the latest in technology, they participate in the conference sessions to better understand end user issues and share their expertise”

The three day event is a perfect blend of educational sessions, panel discussions, general sessions and networking events. The Vendor Forum will feature the industry’s best solution providers, including (insert company name) at booth number (insert number).

For more information, or to register for Xploration® 17, please contact Register@xplor.org or call Xplor HQ at 1-813-949-6170 between the hours of 9:00 AM and 5:00 PM (EST), Monday through Friday. To register, visit: [www.cvent.com/d/5vqky8](http://www.cvent.com/d/5vqky8).

**About (Insert Company Name)**

Insert company description and contact information.

**About Xplor International**

Xplor International is a not-for-profit association that provides thought leadership to the customer communications industry. As a community Xplor provides advocacy, education, training, mentoring and networking opportunities.

Our members are decision makers and recommenders who are involved in the conception, design, implementation production and delivery of multi-channel client, member and customer communications.

Xplor’s mission is to enhance organizational success and advance the careers of our members by providing research, publications, industry certification, professional development, web-based events, and conference programming. Xplor International has its worldwide headquarters in Lutz, Florida, with affiliated offices around the world. Further information is available at [www.xplor.org](http://www.xplor.org/).

Facebook: [facebook.com/XplorInternational](https://www.facebook.com/XplorInternational)

Twitter: [twitter.com/Xplor\_Int](http://www.twitter.com/Xplor_Int) or @Xplor\_Int

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