



Southeast Florida JOB POSTING

POSITION: **Programmer**

SHIFT: (must be flexible)

General: Wilen Direct is a premier direct mail manufacturing facility that enables marketers to communicate meaningfully yet efficiently at scale. We boast cutting-edge capabilities and core competencies that cover the entire spectrum of direct mail — from the latest printing technology, production and pre-press to data hygiene, postal optimization and fulfillment. We Press Ahead.

Develop and maintain VDP programming standards by following Wilen production and quality standards. Identify data work process improvements and define best practice for the VDP team. Provide support for Sales initiatives. Support Account Coordinators/Managers to complete the VDP related project requirements. Conduct feasibility studies on new technologies.

Essential Duties and Responsibilities:

- Process jobs using GMC Inspire.
- Output IJP, PPML, CSV, PJB projects as necessary.
- Identify and document VDP standards and work process improvements as needed.
- Other duties as assigned.

Knowledge, Skills, and Abilities:

- Acrobat, InDesign, Quark and Photoshop.
- Knowledge of web printing.
- Thorough understanding of MS Access, Excel, outlook, GMC Inspire, Pitney Bowes Layout Designer, SQL and postal presort systems preferred.
- Fusion Pro, XMPie, Exstream, Sharepoint,
- Any familiarity w/ SQL or programming languages such as Java, PHP, C++ and C#.

Minimum Qualifications:

- GED / High School Diploma required. Some college or university coursework in database construction, computer science or related field.
- Some experience in the Graphic Arts field is preferred.
- Documented training and certification in variable data printing software systems is preferred.
- Minimum 2 years printing experience.
- Minimum 3 years of progressively responsible experience in database analysis, or equivalent combination of related training and experience.

Our benefits package include: Medical, dental, vision, 401K and paid time off.

Drug free workplace, E-verify and background check.

If you have experience in VDP, Application Services, Prepress or the Graphic Arts field, please email your resume and cover letter to mstiles@wilengroup.com.