

To: xploruk@xplor.org

From: Colin Firth

Subject: Charlie Puth M-EDP Recommendation

Charlie worked for me from 2005-2010 at UDesign as the lead software innovator. During that time he improved processing of our software for generating personalized communications by 32%. While improved processing time on its own may not seem impressive, the build with this improvement also contained vast improvements to the accessible PDFs we can generate. We are now able to detect if a PDF is opened, and if that PDF is opened with a reader-enabled software application, we can inject marketing information based on the read order preference of the reader.

Charlie built specific code which resulted in UDesign receiving three patents from the U.S. government. I recommend Charlie for the M-EDP certification.

You can reach me at 555.555.5555 or colin@firth.com if you wish to hear more about Charlie's accomplishments. Thanks.

Colin Firth

Example includes:

- Description of contribution (no specific/proprietary details were provided)
- Impact of contribution
- Where contribution was made
- Contact information for more information